

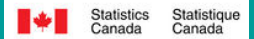
DEAM is led by people with disabilities, backed up by service providers, for employers.

What is DEAM for?

1

- To **advocate** for inclusive employment
- To **highlight** entrepreneurs with disabilities
- To **transform** work culture
- To **push forward** Alberta's economy

"One in five working-age Canadians in the labour force experiences some form of disability – that's 21% of the workforce or 3.2 million workers."



DEAM helps employers..

- **Collect** resources and information on attracting and retaining skilled employees
- **Raise awareness** about persons with disabilities in the workplace
- **Stay up to date** on current research and statistics
- **Connect** with people with disabilities

2

"Disabilities can be permanent or temporary. They can also be episodic, which means they fluctuate over time. Some disabilities are visible, while others are invisible or hidden. Many disabilities have symptoms that range from very mild to very severe."



How to get involved

3

- Participate in DEAM celebrations or events
- Share your commitment to inclusive employment
- Plan a DEAM event
- Light It Up! For NDEAM

"Accessible employment practices that are inclusive for people with disabilities are good for business and the bottom line. Research has shown that companies that invest in accessible employment practices reported a number of business benefits."

The Conference Board of Canada

Showcase, celebrate and educate yourself on inclusive employment during disability employment awareness month to improve employment opportunities for people with disabilities.



The Province of Alberta is working in partnership with the Government of Canada to provide employment support programs and services.