



idea conference

PRESENTED BY



OCTOBER 6-8, 2026
EDMONTON, AB

Canada 

Alberta 



deam
DISABILITY EMPLOYMENT
AWARENESS MONTH

idea conference



What is the DEAM IDEA Conference?

- ✓ Hosted by AEFN, this conference highlights the voices of Albertans with disabilities.
- ✓ Teaches employers practical ways to create inclusive workplaces, from hiring to company policies.
- ✓ Covers key topics like accessibility, hiring biases, and disability intersectionality.
- ✓ Brings together employers, service providers, community members, self-advocates, and government representatives.
- ✓ Offers resources to help businesses embrace disability inclusion and workforce diversity.

In recent years, conference programming has focused on strengthening Alberta's workforce as well as intersectional approaches within the pan-disability community. This conference has a broad reach, attracting participants from as far south as Medicine Hat and as far north as Grande Prairie, as well as representation from BC.

We've also seen representatives from the following industries: Pipeline, oil and gas, healthcare, Hotel and Lodging, Entertainment, Employment Supports, Post Secondary Institutions, Indigenous organizations, Food, Environmental, Inclusion Consultation, Government.



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Why Sponsor?

- ✔ **Support Meaningful Change** – Help break down employment barriers for individuals with disabilities.
- ✔ **Foster Inclusivity** – Contribute to sustainable and inclusive workplace practices.
- ✔ **Make a Lasting Impact** – Support educational and professional development opportunities that drive real change.
- ✔ **Drive Innovation & Growth** – A diverse workforce enhances creativity, problem-solving, and economic impact. This is an opportunity to support professional development opportunities to drive change.
- ✔ **Connect with Changemakers** – Network with leaders committed to inclusive workplaces.
- ✔ **Flexible Sponsorship Options** – Explore a variety of sponsorship opportunities tailored to your organization's goals.

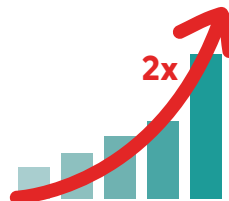
There are a wide range of sponsorship options available, and we're happy to work with you to find the best fit for your organization.

+271%
attendance
growth

(2022- 2025)



The Conference has
transformed
from a stand-alone
conference to a combined
Networking + Conference



Strong **momentum**
& increased **visibility:**
Attendance in 2025 **doubled**
compared to the 2024
conference

“The 2023 DEAM IDEA Conference featured inspiring stories from advocates and people with lived experience with disabilities, speeches from representatives of senior levels of government, and was attended by employers, allowing us to raise our awareness and profile with these key stakeholders.”

- EmployAbilities



Premier Sponsorship Opportunities

Please note that there are customizable sponsorship opportunities available that will align with your community pillars.

	GOLD SPONSOR \$10,000 (2 Available)	SILVER SPONSOR \$8,000 (3 Available)	BRONZE SPONSOR \$6,000 (4 Available)	ACCESSIBILITY SPONSOR \$4,000 (4 Available)	COMMUNITY SPONSOR \$2,000 (4 Available)	FRIEND OF DEAM SPONSOR \$1,000 (5 Available)	NETWORKING EVENING RECEPTION SPONSOR \$8,000 (1 Available)
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Presenting sponsor rights (Conference Name presented by Sponsor)	●						
Opportunity to showcase a promotional video (maximum 2-mins in length)	●						●
On stage speaking remarks (maximum 2-mins in length)	●	●					●
10x10 booth featuring your company	●	●	●				●
Access to & rights to use DEAM's professional digital photos of the conference	●	●	●				●
Conference passes with premiere seating	4	3	3	2			2
Onstage recognition	Verbal	Verbal	Verbal	Verbal	Digital	Digital	Verbal
Featured company profile and link on the AEFN Website	●	●	●	●	●	●	●
Logo recognition on all print and digital marketing materials leading up to, during, and after post-conference	●	●	●	●	●	●	●
Social media recognition with your company's handles	5	4	2	1	1		3
Newsletter recognition to over 600 unique subscribers	●	●	●	●	●		●
Branded opening & closing in-program slides	●	●	●				
Opportunity to distribute promotional products and collateral during event	●	●					●
Activation booth in high-traffic area	●						

Build Your Own Sponsorship

Create a sponsorship experience that fits your brand perfectly. With our Build-Your-Own option, you can combine the benefits that best support your marketing, networking, and community engagement goals, while choosing an investment level that aligns with your budget.

Interested in a Multi-Year Sponsorship?

We offer exclusive reduced pricing for sponsors who commit to longer partnerships. Take advantage of the following savings:

- **2-Year Commitment:** Save 10% off the total cost
- **3-Year Commitment:** Save 15% off the total cost

These multi-year opportunities not only offer significant savings but also provide increased visibility and value for your brand over time.

BENEFIT FROM
VALUE-ADDED
MULTI-YEAR
PARTNERSHIP
RATES

“67% of job seekers consider **diversity** and **inclusion**

when evaluating a **job opportunity**, so being an **accessible employer**

can help your business **attract top talent.**”

